

Exam. Code : 105405

Subject Code: 1391

Bachelor in Business Administration (BBA) 5th Semester

ENGLISH COMPULSORY

Paper—BBA-501

Time Allowed—3 Hours]

[Maximum Marks—50

Note :— There are **Eight** questions. Candidates are required to attempt any **Five** questions. All questions carry equal marks.

SECTION—A

1. Discuss the following questions :—
 - (i) As the tragic hero, Joe Keller manifests a kind of tragic flaw. Discuss. 5
 - (ii) Write down about any two characters :
Joe Keller, Kate Keller, Chris Keller, Ann Deever. 5
2. In consumer society money seems to be the key factor that drives society to this level of corruption. Discuss in detail with reference to *All My Sons*. 10

SECTION—B

3. Write a note on the following :—
 - (i) Central Idea of the poem 'Dover Beach'. 5
 - (ii) Theme of the poem 'Mirror'. 5
4. Explain the following stanza with reference to the context:
I hold it true, whate'er befall;
I feel it, when I sorrow most;
'Tis better to have loved and lost
Than never to have loved at all. 10

SECTION—C

5. Write a letter to the editor of the Newspaper describing the impact of Demonetization on Punjab Economy. 10
6. Write an application for the post of Advertiser in a Multi National Company. 10

SECTION—D

7. Write a Resume for the job of a Chief Manager in a Multi National Company. 10
8. Write down a report on the decline in Business during Covid 19 in Punjab. 10